Estate planning is not difficult, yet nearly 55 percent of Americans do not have a will. You have worked a lifetime to build your assets. Planning can help you direct support to Rochester College in the present and eventually direct assets to the college when you have passed—creating a long-term legacy for you and your family.

The Heritage Club is an elite group of patrons who have created estate plans that include Rochester College. Over 100 plans are currently in place with donors. These unique plans range from simple wills and bequests to income-producing annuities for the donor.

People—perhaps in circumstances similar to yours—have found long-term ways to support Rochester College. In turn, they have enriched their own lives by knowing they are participating in the mission to create students to be light in a manner that will continue for generations to come. Many different instruments are available for consideration:

- Wills and Bequests
- Charitable Gift Annuities
- Charitable Lead Trusts
- Charitable Remainder Trusts
- Deferred Charitable Gift Annuities
- Gifts of Appreciated Stock
- Gifts of Life Insurance
- Gifts of Real Estate
- Gifts of Retirement Assets
- Gifts of Appreciated Stock
- Gifts of Real Estate
- Gifts of Retirement Assets

If you have already included Rochester College in your estate plan, please let us know by filling out the attached estate intention form and returning it to the Rochester College Development Office at the address below. If you prefer to submit the form online, visit www.rc.edu/estateplanning. We would like to assist you in making certain your intentions will be carried out. Estate planning is the secure and prudent method for ensuring your financial needs are met while supporting Rochester College into the future.

Please note: Individual circumstances will vary. As with all tax and estate planning, please consult your attorney or tax adviser. We are available to answer questions and offer confidential suggestions based on your personal circumstances.